



Media Contacts:

Terrence West
Michigan Science Center
313.577.8400, ext. 467
Terrence.West@Mi-Sci.org

Bret Hopman
WayPoint Marketing Communications
248.793.5360
bret@waypointmc.com

FOR IMMEDIATE RELEASE

August 10, 2018

**Michigan Science Center and Ford Motor Company Fund
Celebrate Back-to-School with Free General Admission**

Includes Detroit Public Schools Community District's DPSCD Day!

DETROIT - On Saturday, August 11, from 10 a.m. – 5 p.m., the [Michigan Science Center](#) (MiSci) is making STEM more accessible to everyone while helping students in the Detroit Public Schools Community District get ready for school. Through the generous support of Ford Motor Company Fund, the philanthropic arm of Ford Motor Company, MiSci will offer free general admission giving all guests the opportunity to experience science, technology, engineering and math (STEM) in a creative and dynamic learning environment.

Free General Admission includes:

- 250+ hands-on exhibits
- Live stage shows
- [Spark!Lab from the Smithsonian](#)
- [Kids Town](#)
- [STEM Playground](#)
- And much more

Guests will also be able to purchase tickets to the new [Planetarium show](#), *Our Place in a Galaxy Far, Far Away*, and the [4D theater show](#), *Extreme Weather*.

“This event will help to open the world of invention and creativity to children and their families,” said Farah Harb, Global Education Programs, Ford Motor Company Fund. “Ford Fund is proud to continue our support of the Michigan Science Center and help make STEM learning more available and accessible to everyone in our community.”

MiSci will also host the Detroit Public Schools Community District's DPSCD Day from 10 a.m. until 2 p.m., assisting parents with finding the best school for their children. [DPSCD Day 2018](#) will feature:

- DPSCD's 106 schools
- On-Site enrollment
- Free immunizations
- Health care screenings



- Parent workshops
- Scavenger hunt and prizes
- And much more

Free parking and shuttle transportation will be offered at Ben Carson High School (571 Mack) and at the DPSCD Support Services Complex (1425 E. Warren).

“Our vision is to empower all children and all communities with STEM,” said John Anderson, interim CEO of the Michigan Science Center. “MiSci is excited to host DPSCD Day and to support student achievement in STEM throughout the year.”

Advance registration is required for the August 11 free day. To register, please visit www.Mi-Sci.org

About the Michigan Science Center

The Michigan Science Center inspires nearly 300,000 curious minds of all ages every year through STEM (science, technology, engineering, and math) discovery, innovation and interactive education in Detroit and across the state of Michigan. As the STEM hub of the state, we focus on developing and introducing expanded education programs, exhibits, and initiatives that enable us to empower and enrich all children and all communities with STEM. Through our Traveling Science Program and distance learning initiative, we are expanding beyond our Detroit-based facility, with a goal of reaching all 83 counties of Michigan. With Toyota’s 4D Engineering Theater, live stage shows, a Planetarium, lab activities, 250+ hands-on exhibits, and more, there are dozens of ways to customize your MiSci visit. The Michigan Science Center is a 501(c)(3) nonprofit organization and does not receive support from the city of Detroit or the state of Michigan. For more information, please call 313.577.8400 or visit the website, Mi-Sci.org.

About Ford Motor Company Fund

Ford Motor Company Fund is the philanthropic arm of Ford Motor Company. Established in 1949, Ford Fund invests in transformational programs that advance innovation, empower people, promote social mobility and improve community prosperity. Ford Fund works with local and global partners to create opportunities in education, encourage safe driving, enlist employee volunteers and enrich community life. Ford Fund’s signature programs include Ford Blue Oval Scholars, Ford College Community Challenge, Ford Driving Dreams, Ford Driving Skills for Life, Ford Next Generation Learning and the Ford Volunteer Corps. For more information, visit <http://community.ford.com>, or join us on Facebook at [@FordFund](https://www.facebook.com/FordFund) and Twitter [@FordFund](https://twitter.com/FordFund)

###